10th Anniversary
Homeland Defense & Security Education Summit

Overcoming Barriers: Looking at the Next 10 Years of Homeland Security Strategies, Plans, Policies and Education

March 23-24, 2017
George Mason University
Arlington Campus

Naval Postgraduate School
Center for Homeland Defense and Security

in partnership with

Department of Homeland Security
Office of Policy

Federal Emergency Management Agency

George Mason University
Center for Infrastructure Protection and Homeland Security
Summit Agenda
Thursday, March 23

7:30 - 8:00am  Event Registration and Check-in (Founders’ Hall)

8:00 - 8:15  Welcome Remarks (Auditorium)
John Hillen
Executive in Residence
George Mason University School of Business

Susan Coller Monarez
Deputy Assistant Secretary for Strategy and Analysis, Office of Policy
Department of Homeland Security

Glen Woodbury
Director, Center for Homeland Defense & Security
Naval Postgraduate School

8:15 – 9:30  Leadership Keynotes (Auditorium)

8:15 – 8:50  Admiral Thad Allen, US Coast Guard (ret)
Executive Vice President, Booz Allen Hamilton

8:55 – 9:30  General Keith Alexander, US Army (ret)
CEO and President, IronNet Cybersecurity

9:30 – 9:45  BREAK (Founders’ Hall Art Gallery)
9:45 – 10:50  Roundtable Discussion (Auditorium)
*The Future of Homeland Security*

**Moderator:**
Thomas Inglesby
CEO and Director, Center for Health Security, Johns Hopkins University

**Panelists:**
**Admiral Thad Allen, US Coast Guard (ret)**
Executive Vice President, Booz Allen Hamilton

**Teresa Shea**
Executive Vice President, In-Q-Tel

**General Keith Alexander, US Army (ret)**
CEO and President, IronNet Cybersecurity

11:00 – 12:00  Program Discussions (Auditorium)

**National Training and Education System**
Scott Kelberg
National Training and Education Division

**Emergency Management Institute**
Wendy Walsh
EMI Higher Education Program Director

**Homeland Security Academic Advisory Council**
Trent Frasier
DHS Office of Academic Engagement

**North American Aerospace Defense Command & US Northern Command**
Ed Campbell
N-NC/J7 Education Director

**Workforce Development/Student Programs**
Rebecca Rouse
Marian University

12:00 – 1:00pm  Lunch – Informal discussions and networking (Multipurpose Rooms)
Concurrent Break-Out Session 1

A: Research Panels – Terrorism (I) (Founders’ Hall 111)

1:00 – 2:20

Root Causes and Micro-foundations of Transnational Terrorism
Chair: Jim Ramsay, University of New Hampshire
Discussant: Trace Lasley, Department of Homeland Security

1. Jim Ramsay, University of New Hampshire, and Hope Murray, Embry-Riddle Aeronautical University
   *The Light Under the Bushel -- Redefining US National Security by Leveraging Principles of Human Security to Address Underlying Causes of Asymmetric Insurgencies*
2. Gina Ligon, Douglas Derrick, Michael Logan, and Gia Harrigan, University of Nebraska – Omaha
3. Sarah Desmarais, North Carolina State University
   *The State of Science Regarding Membership in Terrorist Organizations*
4. Adegboyega Ola and Gerelene Jagganath
   University of KwaZulu-Natal, Durban, South Africa
   *Proliferation of Small Arms and Light Weapons in Nigeria: Implications for Peace and Security*

B: Research Panels – Preparedness and Resilience (I) (Founders’ Hall 118)

1:00 – 2:20

Risk-based Approaches to Preparedness
Chair: Alexander Siedschlag, Pennsylvania State University
Discussant: Stuart Evenhaugen, Department of Homeland Security

1. Vicki Bier, Alexander Gutfraind, and Ziyang Lu, University of Wisconsin
   *Beyond Resilience and Vulnerability – Characterizing the Defensibility of Critical Infrastructure Systems*
2. Rick Kilroy, Coastal Carolina University
   *Threats to Homeland Security – Reassessing the All-Hazards Perspective*
3. George Lane, Emergency Response Technology
   *Effects of and Responses to Electromagnetic Pulses (EMP)*
4. Daniel Unruh, Kansas State University – Olathe
   *Enhancing Food-System Resilience and Ensuring Consumer Confidence in the Aftermath of a Food-Supply Catastrophe of International Origin*
2:30 – 4:00  Public Engagement Before, During, and After Emergencies  
Chair: Robert Mandel, Lewis & Clark College  
Discussant: Joshua C. Dozor, Federal Emergency Management Agency  
1. Vicki Bier, University of Wisconsin  
   Preparing for Mass Relocation from Disasters  
2. Thomas Haase and Gunes Ertan, University of Pittsburgh  
   The Dynamics of Risk – Changing Technologies, Complex Systems, and Collective Action in Uncertain Environments  
3. Alexander Siedschlag, The Pennsylvania State University  
   Protecting the Right to be American – Results from a Recent Representative Survey of Citizens’ Perception of Homeland Security in Pennsylvania  
4. Robert Mandel, Lewis and Clark College  
   Improving Citizen Threat Preparedness and Recovery  

C: New Research on Homeland Security Education (Founders’ Hall 308)  

1:00 – 2:20  Policy-relevant Research and Workforce Development  
Chair: David McIntyre, Texas A&M University  
Discussant: Patrick Newman, Department of Homeland Security  
1. David McIntyre, Texas A&M University  
   Using Directed Studies as a Method to Promote Policy Relevant Research  
2. Richard White, University of Colorado – Colorado Springs  
   Apples-Apples: LIRA vs. RAMCAP  
3. Kim Young-McLear, US Coast Guard Academy  
   Eric Popiel, US Coast Guard (DCO-X)  
   The Role of Inclusive Leadership, Identity, and Human-Centered Design in the Development of a Cyber Workforce  

2:30 – 3:10  Chad Foster and Ryan Baggett, Eastern Kentucky University  
Curriculum as a Lighthouse or Ship? Designing Multi-Disciplinary Homeland Security Education in Times of Turbulence  

3:20 – 4:00  Meherun Laiju, Tougaloo College  
Innovative Interdisciplinary Undergraduate Curriculum in Homeland Security at a HBCU  

D: Technology Challenges and Approaches in Homeland Security (Founders’ Hall 120)  

1:00 – 1:40  Yacine Merdjemak, Argonne National Laboratory  
Cybersecurity in a Post-Quantum World
1:45 – 2:25  Don Zoufal, University of Chicago
Sailing the Sea of Video Surveillance Data: Approaches to Navigating Policy Development and Analytics

2:30 – 3:10  Joel Harley, University of Utah
Engineering the Smart and Connected City

3:20 – 4:00  Matt Hull, Virginia Tech
Greg Nichols, Homeland Defense and Security Information Analysis Center
Implications of 21st Century Technology Development on National Security and Emergency Management

E: Public-Private Partnerships, Risk & the Role of Business in Homeland Security
(Founders’ Hall 317)

1:00 – 1:40  Mitch Freddura (moderator), Dawn Scalici and Dan Botsch
Business Executives for National Security
Innovative Approaches to Public Safety: Role of Public-Private Partnerships

1:45 – 2:25  Elizabeth Radziszewski, Rider University
Business Strategies and Innovation in U.S. Foreign Policy Management

2:30 – 3:10  Mark Landahl, Fredrick County Sheriff’s Office
Tonya Neaves, George Mason University
Small Businesses as a Vulnerable Population

3:20 – 4:00  Ray Pena
What Risk Is/Professional Emergency Managers: Why We Need Them, What They Do, How They Do It, Why They Do It

F: Developing Strategies and Effective Communications (Founders’ Hall 318)

1:00 – 1:40  Holly Hardin and Mark Basnight, Argonne National Laboratory
Overcoming Communication Barriers: How Science and Research Can Solve Ineffective Communication During Crises and Enhance Homeland Security Strategies

1:45 – 2:25  John Comiskey, Monmouth University
Homeland-Hometown Security: A Coherent National Strategy to Protect the Homeland

2:30 – 3:10  Joe Ryan and Demosthenes Long, Pace University
Homeland Security Defined
### G: Special Topics (Founders’ Hall 210)

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<tr>
<th>Time</th>
<th>Speaker and Affiliation</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1:00 – 1:40</td>
<td>Mike Feggans, USAF Langley Hospital</td>
<td>Hampton Roads Cyber Corps: A pathway for regional unification in defending local private industry from cyber attacks</td>
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<td>1:45 – 2:25</td>
<td>Bob McCreight, George Mason University</td>
<td>Don Donahue, University of Maryland University College</td>
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<td>Public health preparedness for mass casualty events in urban areas</td>
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<td>2:30 – 3:10</td>
<td>Ed Welch</td>
<td>The Future of Policing in America: Active Community Networks and the Final Report of The President’s Task Force for 21st Century Policing</td>
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<td>3:20 – 4:00</td>
<td>Bill Edwards, Special Operations Command – North</td>
<td>Theater Special Operations Command North: developing and leveraging the “blue network”</td>
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**Return to Plenary Session**

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<td>4:05 – 4:15</td>
<td>Day One Wrap-Up (Hazel Hall Room 121)</td>
<td>Steve Recca</td>
<td>Hazel Hall Room 121</td>
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<td>4:30 – 6:00</td>
<td>Reception (Hazel Hall Atrium)</td>
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Summit Agenda
Friday, March 24

7:30 - 8:00am  Event Registration and Check-in (Founders’ Hall)

8:00 – 8:05  Opening Comments/Administrative Notes (Auditorium)
Steve Recca
Co-Director, University and Agency Partnership Initiative

8:05 – 9:35  Roundtable Discussion (Auditorium)
DHS Homeland Security Science & Technology Advisory Committee (HSSTAC)
Emerging Homeland Security Issues

Moderator:
Dylan George
In-Q-Tel

Panelists:
Vincent Chan, Cybersecurity
Massachusetts Institute of Technology
James Hendler, Artificial Intelligence
Rensselaer Polytechnic Institute
Dan Dubno, Autonomous Technology
Hourglass Initiative
Byron Collie, Adaptive Manufacturing
The Goldman Sachs Group
Eric Haseltine, CBRN Detection
Haseltine Partners, LLC

9:45 – 10:15  Keynote (Auditorium)
Susan Coller Monarez
Deputy Assistant Secretary for Strategy and Analysis, Office of Policy
Department of Homeland Security

10:15 – 10:30  BREAK (Founders’ Hall Art Gallery)
Concurrent Breakout Session 2

**A: Research Panel – Terrorism and Transnational Crime (II) (Founders’ Hall 118)**

10:30 – 12:00

*New Perspectives on Transnational Crime and Terrorism*

Chair: Louise Shelley, Terrorism, Transnational Crime and Corruption Center, George Mason University

Discussant: Bruce Lichtman, Department of Homeland Security

1. Enrique Desmond Arias, George Mason University
   *The Transnational Drug Trade and Criminal Governance in the Americas*
2. Mahmut Cengiz, George Mason University
   *How the Ongoing Syrian Conflict Impacts Transnational Crime and Terror Networks*
3. Sharon Melzer, George Mason University
   *Non-traditional Funding Streams for Threat Financing and their Impacts on National Security*
4. Louise Shelley, George Mason University
   *The Transformation of Illicit Trade: Diversification and Growth*

**B: Research Panel – Border Security, Migration, Trade and Travel (Founders’ Hall 120)**

10:30 – 12:00

*New Perspectives on International Migration and Border Security*

Chair: Susan Martin, Georgetown University

1. James Hollifield, Southern Methodist University
   *Emerging Migration State? Addressing Tensions between Economic and Security Pressures*
2. Rey Koslowski, SUNY Albany
   *Employer Sanctions as Border Security*
3. Marc Rosenblum, Deputy Assistant Secretary for Immigration Statistics, DHS Office of Policy, Southwest Border Security
   *What We Know and What We Can Know*
4. Susan Martin, Georgetown University
   *Enhancing International Cooperation in Managing International Migration*

**C: Topics in Homeland Defense (Founders’ Hall 312)**

10:30 – 11:10 Brent Bankus, Army War College

Revisiting the Use of State and Home Guards”

11:20 – 12:00 Andres Gannon, University of California – San Diego

Military Mobilization as a Leading Indicator of Conflict
D: Resiliency and Infrastructure (Founders’ Hall 317)

10:30 – 11:10 Kyle Pfeiffer, Argonne National Laboratory
A Model to Enable Scalable Supply Chain Security and Resilience

11:20 – 12:00 Bob McCreight, George Mason University
Building Resilient Infrastructures Against Electrical Energy Collapse and Crisis Opportunities for Investing in Solid Strategies

E: New Approaches in Homeland Security Education (Founders’ Hall 307)

10:30 – 11:10 Jim Ramsay, University of New Hampshire
John Comiskey, Monmouth University
To Serve and Protect: A New Policing Education Model for the 21st Century

11:20 – 12:00 Jooho Kim, Purdue University
Social Network Analysis: Role of Social Media to Propagate Emergency Information After a Disaster

F: Law Enforcement and Public Safety in Homeland Security (Founders’ Hall 308)

10:30 – 11:10 William Toms, Fairleigh Dickinson University
The Perceived Militarization of American Law Enforcement: A Comparative Homeland Security Approach

11:20 – 12:00 Mary Tyszkiewicz, Arizona State University
Building Community Resilience to Increase the Likelihood of Saving Lives in Emerging Threat Situations Using Heroic Improvisation (HI) Exercises

G: Special Topics (Founders’ Hall 210)

10:30 – 11:10 Irene Clark, California State University, Northridge
Cezar Ornatowski, San Diego State University
Radicalization and Metacognitive Awareness of Identity in Writing Genres: Insights from Neuropsychological Research

11:20 – 12:00 Srini Sitaraman, Clark University
Preventing Terrorist Access to Nuclear Arsenals and Emphasizing De-escalation, Deterrence, and Regional Stability in the South Asian Nuclear Theater—Nuclear Policy Challenges for the New Administration
12:00 – 1:00pm  Lunch (Multipurpose Rooms)

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12:20  Special Presentation (Multipurpose Rooms)
The Honorable Norm Augustine
Former CEO, Lockheed Martin Corporation and Undersecretary of the Army

Concurrent Breakout Session 3

A: Research Presentation Panels – Terrorism (II) (Founders’ Hall 118)

1:00 – 2:30  Countering Violent Extremism
Chair: Susan Szmania, Department of Homeland Security

1. Jef Connor and Rollie Flynn, Georgetown University
   National Security Task Force on CVE Research Findings
2. Caitlin Ambrozik
   The Implementation of Community-led Security Initiatives -- The Case of CVE
3. Cristin O’Malley and Dennis Westbrooks, National Intelligence University
   Leveraging Intervention Models to Counter Violent Extremism in the United States
4. Laura Steckman, Mitre Corporation
   Multilanguage Digital Media -- ISIL’s External Outreach

B: Research Panels – Border Security, Migration, Trade and Travel (Founders’ Hall 120)

1:00 – 2:30  Border Security Policy: Migration, International Cooperation, and Lessons Learned
Chair: Jason Ackleson, Department of Homeland Security
Discussant: Sean Moon, Department of Homeland Security

1. Emily Damm, Elizabeth Roshelli, Amy Jones, and Skye Cooley, Mississippi State University
   Mass Migration and The Media -- Convergence and Divergence of Global Media Narratives Towards a Working Model
2. Rey Koslowski and Geoff Leckey, University at Albany, SUNY
   Can Trans-Governmental Cooperation Take the US and Canada “Beyond the Borders”? 
3. Phil Osborn
   Cyber Border Security—Defining and Defending the Nation’s Cyber Border
4. Bob Watts, National War College
   Preparing for the Next Maritime Migration -- Lessons from the Past and Recommendations for the Future

C: Research Panels – Infrastructure Protection and Cybersecurity (Founders’ Hall 312)

1:00 – 2:30  Threat Identification and Prioritization
Chair: Megan Clifford, Argonne National Laboratory

1. Charles Harry and Nancy Gallagher, University of Maryland
   Assessing Risks of Disruptive Cyber Attacks Against Critical Infrastructure
2. Duane Verner, Kibaek Kim, and Fred Petit, Argonne National Laboratory
   Incorporating Prioritization in Critical Infrastructure Security and Resilience Programs
3. Ryan Kelly, Naval Postgraduate School
   The Unbound Systems Thinking Cyber-Security Paradigm
4. Cedric Novenario and Wayne Porter, Naval Postgraduate School
   Hacking Your Ride – Is Web 2.0 Creating Vulnerabilities to Surface Transportation?

2:45-4:15  Innovations in Preparedness and Collaboration
Chair: Brian Humphreys, Department of Homeland Security
Discussant: Scott Tousley, Department of Homeland Security

1. Andrea Jerkovic, CEUSS | Center for European Security Studies
   Evaluating Federal Grant Programming to Support State and Local Critical Infrastructure Protection – Results and Perspectives of Qualitative-Empirical End-User Survey Research in the EU
2. Kyubyung Kang, Sayanti Mukhopadhyay, and Makarand Hastak, Purdue University
   A Framework for Analyzing Multidimensional Infrastructure Supply chain and Business Continuity Plans to Enhance City-Level Resilience
3. Scott Tousley, DHS S&T Cyber Security Division; Douglas Derrick, Gina Ligon, Erin Pleggenkuhle-Miles, and Leif Lundmark, University of Nebraska - Omaha
   Addressing the DHS Collaboration Challenge of Critical Infrastructure
4. Eric Taquechel, Naval Postgraduate School
   Evolution of Critical Infrastructure Protection Theory

D: Intelligence and Homeland Security (Founders’ Hall 317)

1:00 – 2:25  Panel: Innovative Pedagogy for Homeland Security Intelligence Education vs. Training

1. Jim Steiner, University at Albany, SUNY
   Using a Customer-focused Paradigm to teach Homeland Security Intelligence
2. Erik J. Dahl, NPS Center for Homeland Defense and Security
   Does Intelligence Education Need to be Classified?
3. Brian Nussbaum, University at Albany, SUNY
   *Communicating Cyber Intelligence and Threat Information to Non-Technical Customers*

4. Keith Cozine, St. John’s University
   *Experiential Based Learning to Teach Intelligence Collection within a Homeland Security Curriculum*

2:30 – 3:10  **Jason Houser, Argonne National Laboratory – Global Security Sciences**
Evolution of the Threat Environment Increases the Value of CBP Becoming the 17th Member of the Intelligence Community

3:20 – 4:00  **Jessica Katz Jameson, North Carolina State University**
Overcoming Barriers to Internal and External IC Collaboration

**E: New Approaches in Homeland Security Education (Founders’ Hall 307)**

1:00 – 1:40  **Michel Bosco, European Commission**
**Phil Water, US Department of Homeland Security S&T Directorate**
Cross-Border Cooperation in Homeland Security Research

1:45 – 2:25  **Andy Cain, Colorado Springs Office of Emergency Management**
From Organizational Cylinders of Excellence to In-concentu Meta-Organizations: How the Practitioner-Scholar Can Reduce Barriers and Strengthen Homeland Security Organizational Transformation

2:30 – 3:10  **Dave McIntyre, Texas A&M University**
Reducing Barriers between Academics and Practitioners through Directed Studies Courses

3:20 – 4:00  **Tina Bynum, Colorado Technical University**

**F: Special Topics (Founders’ Hall 210)**

1:00 – 1:40  **Mike Aspland, Naval Postgraduate School**
Social Network Analysis, its application in the homeland security community and presentation of the Global ECCO on-line gaming learning tools for strategic thinking

1:45 – 2:25  **Rebecca Lawton, Wilmington University**
Sociology of Terrorism—Understanding Terrorism

2:30 – 3:10  **Patricia Levy, Fort Hays State University**
Osama’s Legacy: *A Jihadi* Global Financial Network
3:20 – 4:00  Zamawang Almemar, George Mason University  
ISIS Confirmed for CBRNE Acquisition and Proliferation

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**Return to Plenary Session**

4:20 – 4:35  Integrating Research and Practice: QHSR 2018 (Auditorium)  
Jason Ackleson  
Director of Strategy, Office of Policy  
Department of Homeland Security

4:35 – 4:45  Closing Comments and Wrap-Up (Auditorium)  
Steve Recca  
Co-Director, University and Agency Partnership Initiative

4:45  ADJOURN