

# AVOIDING CATASTROPHE

## STRATEGIES FOR ENHANCING SUPPLY CHAIN RESILIENCE



### JAMES FEATHERSTONE

PRINCIPAL CONSULTANT, THEMATA STRATEGIC LLC  
(Former) CHAIR, FEMA NATIONAL ADVISORY COUNCIL

James G. Featherstone is a frequent lecturer and instructor at the Center for Homeland Defense and Security (CHDS). Previously, Jim served as the Executive Director of the Los Angeles Homeland Security Advisory Council (HSAC), a position he assumed in March 2016, after serving the City of Los Angeles for thirty years. At HSAC, Jim worked to strengthen the Greater Los Angeles region's crisis readiness and resilience by convening and connecting the private, public, and civic sectors through collaborative partnerships and strategic alliances, emerging technology, and research. Throughout his career, Jim has been a respected voice in national homeland security and emergency management policy, serving as the Chair of FEMA's National Advisory Council from 2008-2018. A native of Washington D.C. and a veteran of the United States Navy, Jim began his public service to the City of Los Angeles in 1986 with the Los Angeles Fire Department and was later appointed Interim Fire Chief (2013-2014). In 2007, Jim was appointed General Manager of the Los Angeles Emergency Management Department, where he led a successful departmental reorganization and restructuring of Los Angeles' emergency management protocols and processes.



### KATHY FULTON

EXECUTIVE DIRECTOR  
AMERICAN LOGISTICS AID NETWORK (ALAN)

Kathy Fulton is Executive Director for American Logistics Aid Network (ALAN). She leads the organization in delivering logistics information, services, and equipment to ensure communities have continuity of nourishment, hydration, and medical care during crisis. Her passions include leveraging the unique skills of supply chain professionals to enable responsible disaster relief and building cross-sector collaborative relationships that support community resilience.



### PHILIP PALIN

SUPPLY CHAIN RESILIENCE SUBJECT MATTER EXPERT  
CENTER FOR HOMELAND DEFENSE AND SECURITY

Philip J. Palin, a Supply Chain Resilience subject matter expert who has served with the National Academies of Sciences, Engineering, and Medicine; Department of Homeland Security; and FEMA, is considered one of the world's leading experts on getting supplies to catastrophe survivors. He works with federal, state, local, and private sector leaders to prepare for and respond to complex, wide-area catastrophic events involving dense populations. In 2020, he was involved in pandemic response and preparedness, especially focused on flows of food and medical goods. He has authored several books, including *Out of the Whirlwind: Supply and Demand After Hurricane Maria* and *He Looks at the Earth: Catastrophe, Recovery, and the Cascadia Earthquake*.



### DAVID KAUFMAN, MODERATOR

VICE PRESIDENT AND DIRECTOR, SAFETY AND SECURITY  
CNA

David J. Kaufman is the Vice President and Director for Safety and Security at CNA, a non-profit organization that provides in-depth research, analysis and results-oriented solutions to government leaders. He is responsible for executive management, development, and execution of CNA's work in the areas of public safety, homeland security, emergency management, and public health. From 2009 – 2015, Mr. Kaufman served as the Associate Administrator for Policy, Program Analysis, and International Affairs at the Federal Emergency Management Agency, where he provided leadership, analysis, and decision-making support to the FEMA Administrator on a wide range of Agency policies, strategy, plans, programs, and key initiatives. His notable accomplishments include developing FEMA's Whole Community Approach to Emergency Management and its supporting doctrine; launching the Strategic Foresight Initiative, exploring the impacts of global trends on disaster management; and co-creating a ten country Multinational Resilience Policy Group.