



# EXECUTIVE EDUCATION PROGRAM

## PROGRAM OFFERINGS

The Center for Homeland Defense and Security (CHDS) Executive Education Program provides a wide range of tailored homeland security educational opportunities designed to help strengthen U.S. capability to prevent, deter, prepare for, respond to, and recover from terrorist attacks, natural disasters, public health and safety threats. Executive Education Program (EEP) deliveries are designed to build the intergovernmental, interagency, and public-private sector cooperation that homeland security requires.

This document outlines both in-person programs **IP** and virtual deliveries **V**. All CHDS programs are sponsored by the FEMA National Training and Education Division and provided at no cost to participating agencies and organizations.

### EEP EVENT DESIGN PROCESS

#### DETERMINE OBJECTIVES



##### TACKLE A PROBLEM

Tackle a problem unique to your discipline or jurisdiction.



##### STRENGTHEN YOUR NETWORK

Strengthen your connection and share ideas with colleagues and homeland security experts.



##### GET SMARTER ON A TOPIC

Receive a briefing or synthesize an issue with the help of subject matter experts.

#### CUSTOMIZE THE FOLLOWING



##### COMMUNICATION MODEL

Communication between your presenters and audience can be one-way or two-way through various platforms and formats.



##### DURATION

CHDS can support an event as short as one hour, as long as multi-week, or that spans several iterations.



##### AUDIENCE SIZE

Audience sizes can range from a few decision-makers to thousands of viewers around the world.



##### PRIVACY

Events can be invitation-based, offered to specific groups within your organization, or public.



##### VIRTUAL OR IN-PERSON

Many delivery models can accommodate a virtual **V** or in-person **IP** delivery.

#### CHOOSE YOUR DELIVERY MODEL



##### TOPICAL SEMINAR OR WORKSHOP

CHDS can facilitate a roundtable discussion with senior elected officials and their cabinets or create a multi-hour or multi-day event for practitioners.

**V** **IP**



##### CLASSROOM INSTRUCTION

CHDS provides classroom instruction and also uses Zoom Meeting to closely simulate the in-person learning experience for virtual audiences.

**V** **IP**



##### EXPERT FORUMS, BRIEFINGS AND PRESENTATIONS

CHDS can provide nationally recognized subject matter experts to serve as a keynote, guest speaker, or moderator for your event.

**V** **IP**



##### WEBINAR OR VIRTUAL LECTURE

Utilizing Zoom Webinar, CHDS can assist you in developing a live or pre-recorded webinar around the homeland security subject of your choosing.

**V**

## EVENT PLANNING, FOCUS, & SUPPORT

The unique needs of each locality or organization and the diverse threats they face drive the length and format of each educational opportunity. CHDS teams work with requesting government agencies and professional associations to customize educational content to meet participant needs and organizational objectives. Events may cover a broad range of homeland security issues important to leaders and decision-makers or be designed to explore a single challenge in depth.

In response to COVID-19, the Executive Education Program team shifted from on-site events to virtual seminars using technology tools to deliver a wide variety of programs including interactive private seminars and workshops for senior leaders and informational webinars for larger audiences. The EEP is working with experts from around the globe to provide real-time educational opportunities, identify emergent practices, and develop resources to support homeland security leaders during the pandemic.

### TOPICS AND FOCUS AREAS

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CAPACITY BUILDING



CRISIS COMMUNICATIONS/  
SOCIAL MEDIA



COMPLEXITY



CONTINUITY OF  
OPERATIONS/GOVERNMENT



CRITICAL INFRASTRUCTURE



INFORMATION  
COLLECTION AND SHARING



PREPAREDNESS,  
MITIGATION, RESPONSE,  
RECOVERY



NGO, PRIVATE AND NON-PROFIT  
SECTOR COORDINATION



RESILIENCE

### ON-SITE SUPPORT

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REHEARSAL

The day before each on-site event, CHDS holds a rehearsal in the event location with jurisdiction/ organization planning partners.



MEETING LOGISTICS

CHDS works with the hosting agency to provide a venue for the event and secure all mission-related materials.



AUDIO VISUAL

CHDS provides all audio visual equipment including microphones and projectors.

### VIRTUAL SUPPORT

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REHEARSAL

Rehearsals ensure a clear understanding of roles and mitigate tech-related issues with local/organizational partners.



TECHNICAL SUPPORT

CHDS provides technical support for every virtual event to both speakers and participants.



VIRTUAL PLATFORM

CHDS provides the Zoom Webinar or Meeting platforms and can include an event webpage for event materials.



PRODUCTION TIPS  
AND EDITING

CHDS provides tips for speakers to look and sound their best. The CHDS media team edits recorded presentations to ensure top production quality.



CENTER FOR HOMELAND  
DEFENSE AND SECURITY  
NAVAL POSTGRADUATE SCHOOL

### LEARN MORE ABOUT THE EXECUTIVE EDUCATION PROGRAM

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