



CENTER FOR HOMELAND
DEFENSE AND SECURITY
NAVAL POSTGRADUATE SCHOOL



CHDS Executive Education Program Lecture and Webinar Series presents

BUILDING TRUST IN A DISINFORMATION AGE

with guests

DR. SWAPNA REDDY

Clinical Assistant Professor
College of Health Solutions
Arizona State University



JULIE PARKER

Communications Subject Matter Expert
Center for Homeland Defense and
Security



DR. KRISTY ROSCHKE

News/Co Lab Managing Director
Walter Cronkite School of Journalism
and Mass Communication
Arizona State University



FRIDAY, JANUARY 29, 2021
2:00 PM EASTERN / 11:00 AM PACIFIC

In an age of information overload, it is increasingly difficult to deliver critical information to targeted audiences and the public at large. The influx of disinformation, hoaxes and conspiracy theories complicates matters further. In this webinar, we will discuss how homeland security professionals can get above the noise to effectively communicate credible information that communities can act upon with confidence.

Moderated by Dawn Wilson, Associate Director, Executive Education Program, Center for Homeland Defense and Security.

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