



CENTER FOR HOMELAND
DEFENSE AND SECURITY
NAVAL POSTGRADUATE SCHOOL

BUILDING TRUST IN A DISINFORMATION AGE



DR. SWAPNA REDDY

CLINICAL ASSISTANT PROFESSOR, COLLEGE OF HEALTH SOLUTIONS
ARIZONA STATE UNIVERSITY

Swapna Reddy is a clinical assistant professor at Arizona State University's College of Health Solutions. At Arizona State University, Reddy teaches students in undergraduate and graduate coursework. Reddy serves as faculty at Arizona State University's Barrett, the Honors College (Medical Studies). Additionally, she is an adjunct assistant professor in Health Care Administration at the Mayo Clinic Alix School of Medicine- Arizona. Dr. Reddy's primary research interests are how law and policy can be utilized as tools to improve population health and health outcomes, reduce health disparities and inequities. She has presented at various international, national and local conferences and published on issues related to the health care of high need populations. Reddy regularly comments to the media on issues related to health policy and disparities and has a monthly "Reddy Health Policy News" segment on Arizona PBS' Arizona Horizon show and is a co-host on Arizona PBS' topical news show, "Break It Down." She has also been featured on BBC, PBS, NPR, KJZZ, NBC News, Bloomberg News, Phoenix Business Journal, ABC 15 Phoenix, Cronkite News and ASU Now. Prior to joining Arizona State University, Dr. Reddy has held a variety of health policy and equity positions related to improving the health of low income communities, particularly affecting women, children and working families. Prior experience includes: Harvard Medical School/Brigham and Women's Hospital- Women's Health Policy and Advocacy Program; CASA at Columbia University; The Children's Defense Fund-New York; the Texas Senate; Texas Health Institute; and The University of Texas School of Public Health.



JULIE PARKER

COMMUNICATIONS SUBJECT MATTER EXPERT, CHDS AND FORMER SENIOR ADVISER FOR MEDIA,
INTERNATIONAL ASSOCIATION OF CHIEFS OF POLICE

Julie Parker's unique media career spans from being an Emmy and Edward R. Murrow award-winning television reporter in Washington, DC, to media director for two of our nation's largest police departments, a senior media advisor for the largest police association in the world and a subject matter expert on crisis communications, social media and media relations for the Naval Postgraduate School's Center for Homeland Defense and Security. Julie Parker Communications started as a one-woman boutique communications firm in 2014. Today, Julie has an experienced team with decades of experience working in newsrooms, media relations and social media.

Julie covered the Beltway Sniper and the September 11th attacks while serving as a general assignment reporter at ABC7 News. After 13 years in news, she joined the Prince George's County (MD) Police Department as its chief spokesperson and Director of Media Relations. She developed and instituted nationally recognized communications efforts and was named "Best Police Flack" by the Washington City Paper. Julie then took on the same role at the Fairfax County (VA) Police Department. In her two years there, FCPD's social media presence soared, to include increasing its Twitter following from 100,000 to nearly 250,000.



DR. KRISTY ROSCHKE

MANAGING DIRECTOR, NEWS CO/LAB
WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION, ARIZONA STATE
UNIVERSITY

Kristy Roschke is the managing director of the News Co/Lab, a Cronkite School initiative aimed at helping people find new ways of understanding and interacting with news and information. She previously served as executive director of KJZZ – SPOT 127 Youth Media Center, a community initiative of the Phoenix NPR member station that mentors and empowers the next-generation of digital storytellers. Roschke is a board member of the National Association for Media Literacy Education, and has taught journalism and media literacy courses at the high school and university level for 17 years. She earned her Ph.D. in May 2018.



N. DAWN WILSON

ASSOCIATE DIRECTOR, EXECUTIVE EDUCATION PROGRAM
CENTER FOR HOMELAND DEFENSE AND SECURITY

Dawn Wilson directs the Executive Education Program of the Naval Postgraduate School Center for Homeland Defense and Security. She oversees all of the Center's executive education offerings including workshops, symposia, short courses, and seminars for the nation's governors, mayors, and other senior officials. Prior to joining the Naval Postgraduate School, Ms. Wilson served as a public policy consultant working closely with elected officials, government agencies, think tanks, and non-profit agencies across the country. In this role, Dawn advised several governors' and mayors' offices as well as state and municipal agencies in the areas of homeland security, public safety, transportation, workforce and economic development. Previously, Ms. Wilson served as the National Policy Director for the presidential campaign of former Iowa Governor and US Secretary of Agriculture Tom Vilsack. As Deputy Chief of Staff to Governor Vilsack, she served as a senior advisor for policy, budget, and communications. Ms. Wilson has held a variety of legal and policy positions in state and federal government and has participated in numerous international governmental and political exchanges throughout Europe, Asia, and Africa.



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