



CENTER FOR HOMELAND  
DEFENSE AND SECURITY  
NAVAL POSTGRADUATE SCHOOL

## WHAT DOES “STRATEGIC PLANNING” FOR REOPENING LOOK LIKE WHEN YOU CAN’T STRATEGICALLY PLAN?



### GEORGE CROUCH

DEPUTY ASSISTANT DIRECTOR  
FEDERAL BUREAU OF INVESTIGATION

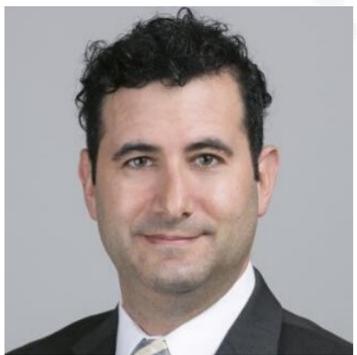
Mr. Crouch joined the FBI in 1998 and was initially assigned to the New York Field Office working counterterrorism matters. Mr. Crouch investigated several high-profile terrorism cases, including the 1998 US Embassy bombings in Africa, the USS Cole attack in Aden, Yemen, and the 9/11 attacks. In 2006, he was promoted to Senior Supervisory Resident Agent of the Allentown, Pa office where he oversaw all investigations in the Allentown area of responsibility (AOR). In 2006, he was promoted to Assistant Special Agent in Charge (ASAC) for the FBI Cleveland Field Office, where he managed the counterterrorism, counterintelligence, intelligence, cyber, administrative, and training programs throughout the Cleveland AOR. As the ASAC, Mr. Crouch oversaw several high-profile investigations, including a disrupted domestic terrorism plot to blow up a bridge in Cleveland. In 2014, Mr. Crouch was promoted in the Senior Executive service of the FBI as the Section Chief over the Chinese intelligence section at FBI HQ. In that capacity, he oversaw the FBI’s intelligence gathering and reporting for China. In 2014, Mr. Crouch was promoted to his current position as Deputy Assistant Director, Human Resources.



### CATHY LANIER

SENIOR VICE PRESIDENT - SECURITY  
NATIONAL FOOTBALL LEAGUE

As the Chief of Security for the National Football League, Lanier safeguards the security of all 32 NFL teams and their venues, liaises and collaborates with federal, state and local law enforcement, and ensures security for League events like the Super Bowl. As an innovative force in safety and security, Chief Lanier’s service continues to extend beyond the NFL to the Homeland Security Advisory Council, an independent government advisory body, and the Association for Unmanned Vehicles Systems International Blue Ribbon Task Force, a group tasked with refining policy and procedure for UAS incursions at airports.



### ERIC ROSEN

FUSE EXECUTIVE ADVISOR, CITY OF LOS ANGELES  
DEPARTMENT OF CONVENTION AND TOURISM DEVELOPMENT

Eric is a seasoned management and strategy consultant and a proven leader in transformational projects who has worked at the intersection of business, operations and technology to solve pressing challenges facing large corporations and industries. Currently, Eric is an Executive Advisor with FUSE Corps, partnering with the City of Los Angeles Department of Convention & Tourism Development on the creation of the City's first Tourism Master Plan; one that focuses on the visitor experience and Los Angeles' capabilities (infrastructure and capacity) to welcome and host visitors to the City/region.



### G. B. JONES

LAW ENFORCEMENT AND SECURITY SUBJECT MATTER EXPERT,  
CENTER FOR HOMELAND DEFENSE AND SECURITY

G.B. Jones is currently the Director of Investigations and Security Services – International & Special Events for the National Football League. Prior to joining the NFL, Mr. Jones was Vice President and Chief Security Officer for Terra Vigilis Security Group, a specialized security company with emphasis on aerial security, counter-drone operations, and integrated security solutions. He retired from the Federal Bureau of Investigation (FBI) in May 2019 after nearly 23 years of service. Mr. Jones was a sworn law enforcement officer for more than 31 years and has experience as a municipal police officer, deputy sheriff, Minnesota State Trooper, and FBI Agent. He possesses significant background in homeland security and emergency management and is a FEMA Master Exercise Practitioner. Mr. Jones served as a rated FBI co-pilot and FLIR/video optical systems operator until his retirement, and he holds FAA Private Pilot and Part 107 Commercial Remote Pilot certifications.